



Friends of Civil Affairs Exposition
and the
95th Civil Affairs Brigade (ABN)
5th Annual Global Civil Affairs Conference
22-23 February 2012
Pinehurst Resort, Pinehurst, NC

OFFICE USE ONLY:
C Card: _____
Check #: _____
Amount: _____
Date Rec: _____
Rec By: _____

Sponsor Application

PRINT OR TYPE

Company: _____
(Indicate here exactly how you want your company name to appear on the exhibitors' list in the program)

Address: _____

City: _____ **State** _____ **Zip** _____

Company Contact: _____ **Title:** _____

Address: _____ **City** _____ **State** _____ **Zip** _____

Telephone: (____) _____ **Fax:** (____) _____

E-mail: _____

Event Sponsored: _____ **Amonut Due:** _____

Sponsorship Opportunities

Sponsorships provide an opportunity of expanding your competitive edge by means of visibility, one-on-one networking and demonstration of your product thereby improving your company's image, prestige and credibility. We aspire to provide a variety of sponsorships that will suit everyone, from industry giants, to small and medium-sized enterprises. All of these sponsorships are targeted to enhance your profile at an affordable cost. Each sponsorship aims to distinguish your company from competitors, to help in growing closer and better relationships with customers, both existing and potential ones, as well as emphasizing services and products. Custom developed packages may be arranged if you do not see one that fits your needs.

Theme Sponsor: ***SOLD ESRI***

Sponsorship provides a great means of broadening your competitive edge by improving your company's visibility throughout the event

Benefits Include:

- Web publication (logo visibility on the event website with short description and link to company website)
- Logo visibility on printed materials
- Banner in Exposition Hall (size to be determined)
- Full page advertisement in the final program
- Prominent exhibition space location (Cost of booth not included in this sponsorship)
- Sponsor recognition during the event
- Sponsor ribbons on designated badges

Investment: \$7,500.00

Ice Breaker Mix & Mingle Sponsor

Kick off the show with your name in front of each attendee while networking and enjoying good food. The Ice Breaker Reception Sponsor gives you the chance to be the first company attendees see.

Benefits include:

- Hosted bar and hors d'oeuvres for attendees
- Sponsor ribbons on designated badges
- Promotional signage for the entire event
- Full page ad in program
- 6' Banner in conference hall

Investment: \$7,000.00

“Coffee Club Café and Refreshment” Sponsor:

SOLD DRASH

Keep the attendees happy, energized and focused on your company by providing a variety of Coffee drinks, Smoothies and assorted food items each day AM & PM)

Benefits include:

- Company logo in on-site printed materials
- Company name on Java sleeves for all beverages served
- ½ page ad in program and logo printed in on-site materials
- Sponsor ribbons on designated badges
- Promotional signage in the exhibit hall during the conference

Investment: \$6,000.00

Attendee Tote Bag Sponsorship:

SOLD DRASH

Expose your company to all attendees with a sturdy zippered tote bag with ample storage, offers the attendee an innovative way to carry items. Not only will these tote bags be given to each attendee to use for the event, but they will take this home and reuse the tote bag with your company’s information on the front.

Benefits Include:

- Company logo on front of tote bags
- Company description (150 words) and company logo in on-site printed materials
- Promotional signage in the exhibit hall during the conference
- Sponsor ribbons on designated badges

Investment: \$4,000.00

Lanyards Sponsor

Brand your company logo on these premium woven lanyards that will be worn by each attendee.

Benefits Include:

- 1000 1” lanyards with company logo
- Promotional signage in the exhibit hall during the conference
- Sponsor ribbons on designated badges
- Company logo and description in on-site printed materials as Sponsor

Investment: \$3,000.00

Soldier Formal Dinner Table Sponsorship (we need several of these!!)

Help assist with the cost for the formal so that all who wish to attend will have the opportunity.

Benefits include:

- Promotional signage during the conference and during sponsored event
- Company logo in all on-site printed materials

Investment: \$500.00 per table (there may be multiple sponsors)

Mail Application with Payment To:
FOCA
C/o SGI
PO Box 88096
Fayetteville, NC 28304

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• APPLICATION & PAYMENT
• MAY BE FAXED
• TO SGI FOR FASTER
• ACCEPTANCE
• 910-483-8090
.....

Exposition Management:
Suggs Group, Inc. (SGI)
Phone: (910)483-2221
Fax: (910)483-8090
CONTACT: Angela Bartos or
Joy Presley
E-Mail: abartos@suggsgroup.com
jpresley@suggsgroup.com

Accepted By: _____
Date: _____

Thank You For Your Support